

 ForumEurope

THE EUROPEAN SOVEREIGN CLOUD DAY

 Delivering digital sovereignty, cloud innovation & sustainable cloud computing in Europe 

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BRUSSELS

SPONSORSHIP BROCHURE

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Introduction

Forum Europe's 3rd European Sovereign Cloud Policy and Industry Day, will take place in Brussels on the 3 June 2025. As the European Union continues its drive for competitiveness and resilience, strategic digital autonomy remains core to Europe's future. At the heart of this transformation is sovereign cloud, a key enabler of data sovereignty, innovation, and the global competitiveness of European industry.

This event will assess Europe's progress in implementing sovereign cloud solutions, with a particular focus on the role of evolving and enabling legislative and regulatory frameworks. Discussions will cover the enforcement of key policies, including the Data Act and the European Cybersecurity Certification Scheme for Cloud Services (EUCS), and cloud convergence amongst other significant files.

Join industry and the policy community to gain key insights into Europe's cloud sovereignty landscape and the next steps in ensuring a secure, competitive, and innovation-driven cloud ecosystem.



Why sponsor The 2025 European Sovereign Cloud Day?

- › **Exclusive speaking positions** | Your organisation can contribute to the discussion
- › **Engaging and Interactive format** | Engage in a fully immersive and interactive debate with decision makers, businesses and policymakers.
- › **EU and global outreach** | Convey your message to a broad and international audience
- › **Networking opportunities** | Connect with your fellow attendees during coffee and lunch breaks throughout the event
- › **Visibility Opportunities** | Ensure maximum visibility through branding on the event website and marketing activities

There are various sponsorship packages available for the event, to offer optimum exposure for all budgets available. These range from higher-end sponsorship packages giving an exclusive speaking position and priority branding, down to lower cost branding that still provides high visibility and a great value opportunity to raise your profile among the leading decision makers in this sector.

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Overview of The European Sovereign Cloud Day

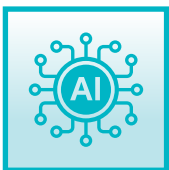
Themes discussed at the previous edition:



› EU Sovereign Cloud Ambitions: The Role of EU Legislation



› Sovereignty in various sectors (healthcare, public sector, financial)



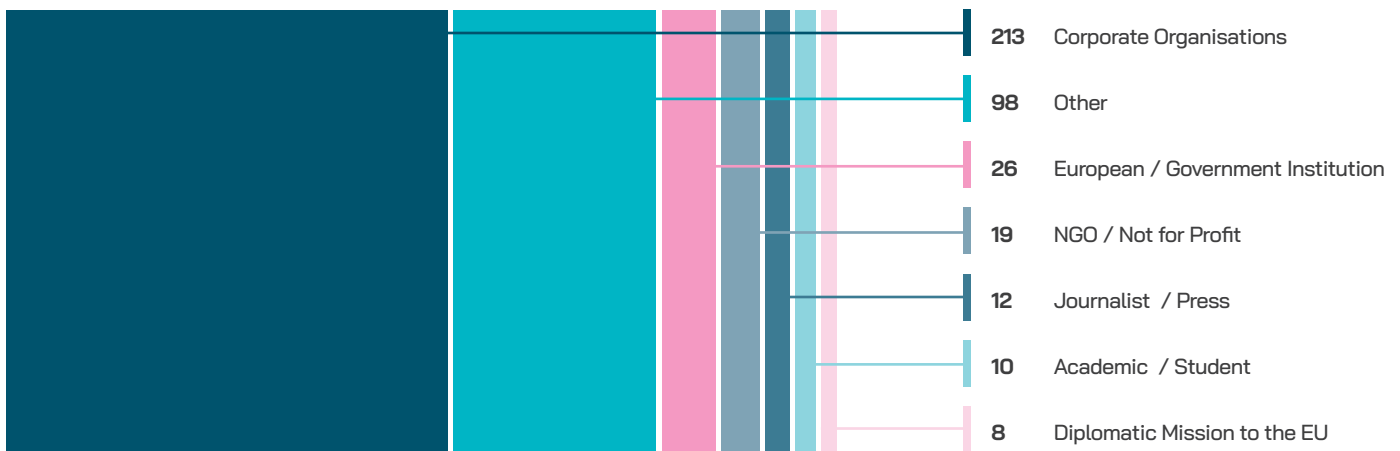
› Sovereign AI



› Sovereign Cloud Ecosystem

Audience Breakdown

The last edition of The European Sovereign Cloud Day took place in Brussels and online in 2024, and saw the following audience breakdown:



The Event in Numbers

386
Registrations

300
Attendees
Overall Turnout

143
Attendees
In Person

157
Attendees
Virtual

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Sponsorship Packages

	Platinum Package	Gold Package	Silver Package
Benefits	€20,000	€10,000	€5,000
Speaking position for a company representative to participate during one of the main plenary sessions;	✓		
Guaranteed and complementary delegate places for company representatives or guests to attend the main conference;	5 places	3 places	1 place
Inclusion of your organisation logo as a sponsor across all pre-event and event day materials;	Displayed as Platinum Sponsor	Displayed as Gold Sponsor	Displayed as Silver Sponsor
Inclusion of company materials in delegate e-packs, which are distributed to all delegates participating on arrival;	✓	✓	✓
Advance access (1 week before the event) to the list of conference attendees;	✓	✓	✓
Places at the pre-conference cocktail reception - if organised.	2 places	1 place	